



STACEY SULLIVAN, BS, CSBS

PERFORMANCE COACH

As an experienced corporate trainer and executive performance coach, Stacey is dedicated to helping executives of Fortune 500 companies increase engagement, productivity, and overall performance in both their professional and personal lives.

During her coaching career, Stacey has had the opportunity to develop and facilitate customer focused sales based curriculum and workshop training materials. She helped design and launch a national classroom and web-based training program for one of the largest national media conglomerates, Clear Channel Communications. Additionally, she conducted one-on-one executive coaching to top performing and newly hired executives and their leaders within the media realm to help increase overall revenue producing successes.

Stacey's customer sales based background also includes tenure with Cox Communications and New City Communications within the local Orlando marketplace. She is certified as a Solution Based Sales Facilitator (CSBS) by the National Center for Sales Strategies (CSS), and also holds certifications in the Creative Education Foundation's Fast Track Springboard and the Building Teams Programs via the Creative Problem Solving Institute (CPS).

Stacey's educational background includes a bachelor's degree in advertising and public relations from the University of Central Florida. She also studied sociology with a focus in Marxism while at the University of East Anglia in Norwich, England.

The Human Performance Institute is the leader in Energy Management technology. Managing energy, not time, is the key to sustained high performance. The Institute's ground-breaking Corporate Athlete® training solutions range from executive and on-site training courses to keynotes and train-the-trainer courses. Corporate clients include Procter & Gamble, The Estée Lauder Companies, Dell, FBI, GlaxoSmithKline, PepsiCo, and Smith Barney Citigroup.