



## FRED HARBURG

### ADVISORY BOARD MEMBER AND KEYNOTE SPEAKER

Fred Harburg is an Advisory Board member and keynote speaker for Human Performance Institute. He is a respected consultant, writer, and speaker in the disciplines of leadership, strategy, and performance coaching.

Fred graduated from the US Air Force Academy and served as an Air Force officer and pilot. He served as an Air Force officer and pilot flying a variety of jet aircraft in both domestic and international missions some of which were in direct support of the White House. He has a compelling personal history in highly demanding athletic, military, and corporate settings. His wealth of successful experience enables him to credibly declare, "Organizations that intelligently equip their leaders to fully engage themselves and their people consistently outperform those that do not!"

Fred has lived in the US and abroad and has served in several significant international business leadership roles. He has been both an internal and external organizational architect for Fortune 100 companies including IBM, General Motors, Disney, AT&T, and Fidelity Investments. He served as the Chief Learning Officer and President of Motorola University, which at its peak had over 1,000 faculty and staff and operated from more than 20 campuses around the world. His achievements at Motorola University were profiled in the November 2002 issue of *Chief Learning Officer Magazine*.

His academic degrees include a Bachelor of Science from the U.S. Air Force Academy and an MBA from UCLA. He served as a member of the Center for Effective Organizations Advisory Board at the Marshall School of Business, University of Southern California; is a member of the Chief Learning Officer Magazine Editorial Advisory Board, a publication for which he writes a bimonthly column on strategy; is an advisory board member for the Tufts University Institute for Global Leadership; a Senior Fellow for The Trinity Forum; a guest lecturer at the MIT Sloan School of Management; and Director of PathNorth, a non-profit created for the purpose of encouraging principal business founders, owners, and chief executive officers to broaden their definition of success. He has been interviewed by The Fox News Network on a range of issues dealing with effective leadership in challenging situations.

The Human Performance Institute is the leader in Energy Management technology. Managing energy, not time, is the key to sustained high performance. The Institute's ground-breaking Energy for Performance™ training solutions range from executive and on-site training courses to keynotes and train-the-trainer courses. Corporate clients include Procter & Gamble, The Estée Lauder Companies, Dell, FBI, GlaxoSmithKline, PepsiCo, and Smith Barney Citigroup.