



LORENZO BELTRAME

DIRECTOR OF ATHLETIC & MENTAL TRAINING

Lorenzo Beltrame has been involved in sport all his life, first as a top ranked junior tennis player, then as a professional player and ultimately as a coach. Throughout his coaching career, he has worked with dozens of ATP and WTA touring professionals including Jim Courier and Pete Sampras. He has traveled extensively coaching players in major professional events including the four Grand Slams, Davis Cup, and Hopman Cup.

Lorenzo has served as Director of Athletic and Mental Training at the Human Performance Institute, formerly LGE Performance Systems, in Orlando, Florida since 1996. Prior to joining the Human Performance Institute, he was responsible for developing programs at Club Ambrosiano, one of the most prestigious clubs in Milan, Italy, and at two of the leading academies in the U.S.

Lorenzo has learned and applied Dr. Loehr's mental training system to a variety of sports for nearly a decade. He specializes in both team and individual applications. He is responsible for the Mental Toughness Certification Program at the Human Performance Institute and has helped to design and implement critical components of that training.

Lorenzo is featured as guest instructor on two instructional DVD shows produced by the United States Professional Tennis Association- *Mastering the Dirt- Playing on Clay* and the award-winning *Tennis- In the Balance*. The shows are part of the 'On Court with USPTA' series and frequently air on The Tennis Channel. Lorenzo is a regular contributor for USTA's *Florida Tennis Magazine* and has spoken at regional, national, and international coaching conventions.

Lorenzo is a registered coach of the WTA Tour, holds both the USPTA Master Professional and PTR Professional certifications, and is certified as Maestro by the Italian Tennis Federation. He is also an ACE certified personal trainer, and a USTA specialist in competitive player development. He was awarded the Coach of the Year and "Doc" Counsilman Science Award by the United States Olympic Committee.

"Lorenzo and I started working together in 1997 and continued on for 3 years. Whether working me out in Orlando or on the road at tournaments or Davis Cup ties, his coaching was invaluable. I only associate myself with world-class coaches and Lorenzo certainly fits that description."

Jim Courier
Former ATP #1 Hall-of-Famer